**ROTARY LEADERSHIP INSTITUTE--DEEPEN YOUR CLUB'S LEADERSHIP BENCH**

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Dear Rotary Leader,

Rotary, like all organizations, can succeed only if it recruits and retains engaged members and develops and supports excellent leaders.

All of our clubs work continuously on the membership recruitment and engagement piece of that challenge. However, we are personally asking for your help with the leadership development piece. One tool available to all of us in developing future Rotary leaders is the **FREE (FOR PART I, $15 FOR PARTS II AND III)** training available through our upcoming **VIRTUAL ROTARY LEADERSHIP INSTITUTE (RLI)**.

We are recruiting potential Rotary leaders—project leads, committee chairs and informal leaders--as well as current and potential officers and directors--to attend our next RLI.

It will be held on **Saturday, January 28 and February 4, from 8:00 am (check in at 7:45) to 11:30 AM** on ZOOM.

Online registration is now open at https://rlihoa.org

Please help us develop your new leaders:

1. **Play the brief video testimonials** from recent RLI participants at your next club meeting:

<https://youtu.be/AK_SYgalpQ4> \*

1. **Recruit a couple of members from your club** for our upcoming event. And, if you haven’t already completed RLI yourself, we hope you’ll make plans to attend an upcoming RLI in the next year. No matter how long you’ve been a Rotarian, we guarantee you’ll learn something new!

Best wishes for a healthy and meaningful new year in Rotary service,

District 6740 RLI Planning Group (Martha Riddell, Dean Hammond, Jack McAllister, Judy Worth)

\*The video runs 4:21. However, feel free to show only a portion. You will need to provide a little set up, e.g., “We strongly encourage you to register for our upcoming District 6740 Rotary Leadership Institute. Here are some comments from previous attendees about why they think you should attend.” Feel free to add some comments about your own experience if you’ve attended RLI. And don’t forget the URL for registration: https://rlihoa.org.